



## Press release

# Konica Minolta introduces a new monochrome workflow fleet that features skills to win

Langenhagen, Germany, July 2008

**With the new bizhub 361, bizhub 421 and bizhub 501 Konica Minolta has introduced a new workflow fleet for black and white output. The three multifunctional products (MFPs) are mid-volume monochrome communication centres that integrate seamlessly into existing colour bizhub environments. They make document production in both smaller offices and corporate environments effective thanks to their latest technology, high print speed and versatile applications.**

“Black and white output remains to be an important requirement of our customers in conjunction with high-quality colour printing,” says Olaf Lorenz, General Manager, Product Marketing Division, Konica Minolta Business Solutions Europe. “There are still many instances in which customers look for black and white printouts – instances in which they need their prints fast and in high quality. Just think of contracts, letters, drafts of presentations or texts and so forth. The devices are perfectly suited to run Konica Minolta’s latest solutions and applications. We want our customers to get state-of-the-art productivity, flexibility and efficiency with their devices. This is where our skills to win come in with our new bizhubs 361, 421 and 501.”

Like the full-colour bizhubs of the new generation, the bizhub 361, 421 and 501 feature the InfoLine design. Not only does this design give the monochrome devices a boost in outer appearance; it also makes their operation simple and intuitive owing



KONICA MINOLTA

in particular to the large LCD display with a full-colour touch screen. Customers already using full-colour bizhubs will immediately feel at home with the user interface design of their new bizhub 361, 421 and 501.

Despite its attractive and user-friendly exterior, there is yet much more to the new monochrome bizhub series than meets the eye: The advanced hardware features 1 GB Ethernet, 1 GB RAM as well as an optional 60 GB hard disc. All three bizhubs are equipped with Konica Minolta's latest powerful Emperon controller which ensures that they easily fit into virtually any IT environment. They feature an advanced set for network support such as IPv6 and IPsec, making the new bizhubs real team players.

The new bizhub 361, bizhub 421 and bizhub 501 reliably prevent bottlenecks in busy office environments producing 36, 42 and 50 monochrome pages in just one minute, respectively. As they can be equipped with a wide variety of finishing options – reaching from sorting and stapling via punching to creating entire centre-stapled and folded booklets – users can be sure they get the option most suitable for their requirements. And being true Konica Minolta MFPs, the bizhub 361, bizhub 421 and bizhub 501 streamline distribution and sharing of information. They all feature a USB front interface for print and scan via USB stick with PDF, XPS and TIFF formats available.

The excellent print quality with razor-sharp texts and finest lines users get with the bizhub 361, 421, 501 is owed to Konica Minolta's proprietary Simitri polymerised toner. And apart from getting a highly durable print finish with a resolution of up to 2,400 x 600 dpi, customers can be sure their using Simitri polymerised toner is an environmentally sound decision: lower fusing temperatures are required than with conventional toner, significantly cutting down the devices' energy consumption.

“In any department of mid-sized to larger corporations where the new bizhubs come into operation – be it administration, accounting or procurement departments – document security is of utmost importance,” says Olaf Lorenz. “This means that for



KONICA MINOLTA

users a comprehensive security package is a must. The bizhub 361, 421 and 501 not only comply with the latest international security standard reliably preventing unauthorised access to the company network or any confidential data. As an optional security feature there is also finger vein and IC card authentication available.”



KONICA MINOLTA

## Press photos



The bizhub 361 features the InfoLine design, therefore fitting perfectly into the range of full-colour bizhubs of the new generation. Users will immediately feel at home and appreciate the device's familiar ease of use.



The bizhub 451 is another member of Konica Minolta's new monochrome workflow fleet featuring a modular finishing system and running Konica Minolta's state-of-the-art applications and solutions.



KONICA MINOLTA



Equipped with the latest Emperon technology and working with Simitri polymerised toner, the bizhub 501 is the third member of Konica Minolta's new monochrome workflow fleet. Like the bizhub 361 and 451 it fits into almost any IT environment.



KONICA MINOLTA

### **About Konica Minolta Business Solutions Europe**

Konica Minolta Business Solutions Europe GmbH is a leading provider of image information products with subsidiaries and distributors in more than 50 countries in the EMEA region. The company places major emphasis on the document management and solution business in the office and production environment, especially in the field of colour output as well as related supplies. Konica Minolta Business Solutions Europe is a subsidiary of Konica Minolta Business Technologies, Inc., headquartered in Tokyo, Japan. With a total workforce of 21,000 employees worldwide, Konica Minolta Business Technologies gained net sales of over 4.4 billion euros in fiscal 2006/2007. Building on its strong core of optical technologies developed over many years as a printer and camera manufacturer, Konica Minolta Business Technologies aims to be a corporation offering products and services that are essential to all areas of digital imaging.

[www.konicaminolta.eu](http://www.konicaminolta.eu)

Terms and product names may be trademarks or registered trademarks of their respective holders and are hereby acknowledged.

Product images are available at [www.konicaminolta-images.com](http://www.konicaminolta-images.com)

### **Contact:**

Katrin Frärks  
Konica Minolta Business Solutions Europe GmbH  
Phone: +49 (0)511 7404-665  
[Katrin.Fraerks@konicaminolta.eu](mailto:Katrin.Fraerks@konicaminolta.eu)

Claudia Bitzer  
Pleon GmbH  
Phone: +49 (0)711 210 99-416  
[KonicaMinoltaTeam@pleon.com](mailto:KonicaMinoltaTeam@pleon.com)