



## Press release

# Konica Minolta opens Digital Imaging Square – a new showroom for innovative solutions in production printing

Langenhagen, Germany, September 2008

**On 15 September, Konica Minolta opens the doors to its new production printing showroom, the Digital Imaging Square (DIS), at its European headquarters in Langenhagen, Germany. The company is proudly showcasing its current line-up in production printing at the new, generous exhibition facilities. True to its motto, “Scale up”, Konica Minolta presents a greatly extended portfolio of hardware and software as well as external finishing options. The DIS provides business partners and sales staff with the unique opportunity to give their clients a demonstration of the Konica Minolta product range under real-life conditions.**

“For our clients from the graphic arts industry, CRDs and professional print service providers, buying a new production printing system is much more of a well-considered decision than a spontaneous choice,” says Olaf Lorenz, General Manager International Marketing Division, Konica Minolta Business Solutions Europe. “With the DIS, we enable our sales team, distributors and subsidiaries to assist their clients in taking this decision – with a live experience of how our Konica Minolta production printing systems work in everyday life and how they can ‘scale up’ their own business by using them.”



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So far, the hardware portfolio featured at the DIS comprises five production printing systems, both monochrome and full-colour systems. The world's fastest single-pass printing system bizhub PRO 2500P is on display at the DIS. This new monochrome printing system can produce up to 250 images per minute and up to 4 million sheets per month. Also exhibited is the bizhub PRO 1050e, a proven and tested monochrome production printing system that combines high productivity and dependable performance. A third monochrome system soon to be unveiled is the bizhub PRO 920, a robust, modular system covering all everyday monochrome digital printing requirements of small central reprographic departments (CRD) and digital print service providers.

With the bizhub PRO C5501 and PRO C6501, Konica Minolta upgraded its existing line of light production colour systems. Improvements include higher print density, jogger functionality in the finishing devices and other design improvements aimed at higher quality and better stability than their successful predecessors, the bizhub PRO C5500 and bizhub PRO C6500e/eP. Impressive media flexibility and a wide variety of advanced finishing capabilities ensure CRDs, commercial printers and high volume offices can meet the most diverse requests in terms of print jobs.

Visitors can even experience the bizhub PRO C6501e in two different versions: one machine is equipped with the print controller IC-305 EFI Fiery, the second system is furnished with the new print controller IC-304 Plus, powered by Creo. The latter is the very same machine Konica Minolta presented at this year's drupa in Düsseldorf, Germany.

Konica Minolta's hardware is completed by the display of its latest workflow solutions, such as the Printgroove POD Suite, Printgroove JT Suite and Printgroove VDP Darwin. The MicroPress print controller and DirectSmile software to personalise printed material can also be experienced live and in full colour at the DIS in Langenhagen.



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“We’re looking forward to welcoming our clients to guided tours at the DIS,” says Olaf Lorenz. “All exhibited systems, software applications and finishing options on show are fully functional and ready to be used for demonstrations – which makes a visit to the DIS as exciting and revealing as taking the car you consider buying for the first test drive.”



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## Press photos



The bizhub PRO 2500P, on display at the DIS in Langenhagen is the world's fastest single-pass printing system.



The bizhub PRO C6501e is a highly productive colour production printing system. At the DIS, visitors can experience this machine in two versions: equipped with the external print controllers IC-304 Plus, powered by Creo and with the IC-305 EFI Fiery.



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**scale** **up**

“Scale up” is Konica Minolta’s motto for its great strides towards a leading role in the production printing segment.



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### **About Konica Minolta Business Solutions Europe**

Konica Minolta Business Solutions Europe GmbH is a leading provider of image information products with subsidiaries and distributors in more than 50 countries in the EMEA region. The company places major emphasis on the document management and solution business in the office and production environment, especially in the field of colour output as well as related supplies. Konica Minolta Business Solutions Europe is a subsidiary of Konica Minolta Business Technologies, Inc., headquartered in Tokyo, Japan. With a total workforce of 21,000 employees worldwide, Konica Minolta Business Technologies gained net sales of over 4.4 billion euros in fiscal 2007/2008. Building on its strong core of optical technologies developed over many years as a printer and camera manufacturer, Konica Minolta Business Technologies aims to be a corporation offering products and services that are essential to all areas of digital imaging.

[www.konicaminolta.eu](http://www.konicaminolta.eu)

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Product images are available at [www.konicaminolta-images.com](http://www.konicaminolta-images.com)

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