



KONICA MINOLTA

The essentials of imaging



Konica Minolta Color Care

Guaranteed colour quality



Colour quality under perfect control

Contrary to offset, newspaper, gravure, screen and flexo printing or proofing, there is no accepted international quality standard for digital printing. This results in frequent misconceptions about digital colour printing systems, leading to them simply not being used to their full extent.

With Konica Minolta Color Care Konica Minolta offers an efficient application package to define, achieve and maintain product-specific quality standards for any colour device. The Konica Minolta Color Care software modules can also be accompanied by professional service, offering precise calibration and regular maintenance for colour production printing environments.

- The defined **Konica Minolta Color Care quality level** is guaranteed for all bizhub colour devices installed according to the compulsory Konica Minolta Color Care procedure.
- For exceptional requirements, a second, higher **Konica Minolta Color Care Pro level** is available, which is based on industry standards such as ISO12647. While this level is not guaranteed, Konica Minolta will certify a product's colour output as adhering to Konica Minolta Color Care Pro level.
- The **Konica Minolta Color Care package** is available as a software product or as a professional service. Graphic arts specialists and professional users e.g. from the commercial printing environment can either purchase the software and be self-sufficient in adjusting and maintaining the defined quality standard on their colour devices. Alternatively, users can rely on the Konica Minolta Color Care service offering.

The Konica Minolta Color Care Suite comprises three modules:



Konica Minolta Color Care Catch serves to measure and control the colour output and verify that the quality conforms to the standard defined for the colour bizhub system.

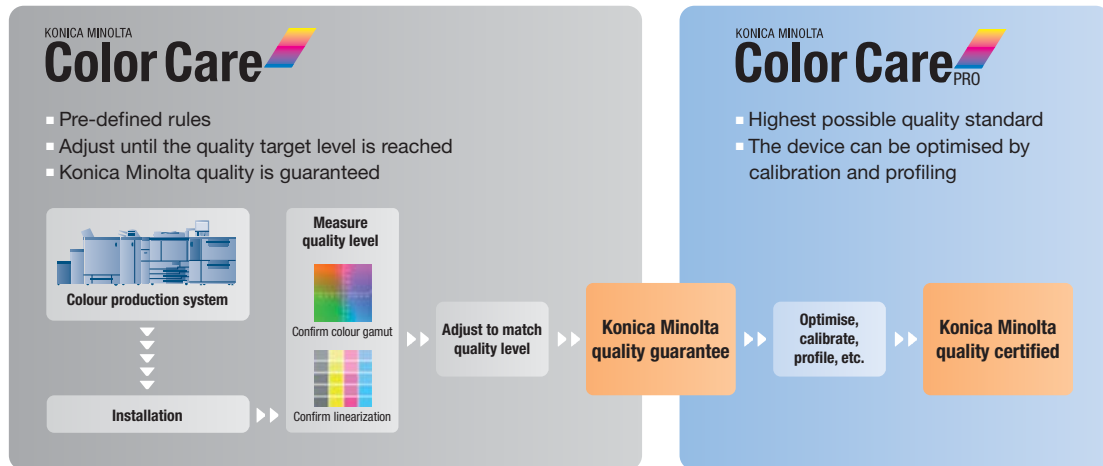


Konica Minolta Color Care Profiler creates high-quality ICC printer profiles on the newly installed colour device.



With **Konica Minolta Color Care MatchPatch** ICC printer profiles can be further refined and optimised.

→ The Konica Minolta Color Care concept



→ Key features

- Industry-leading software solution, customised for optimal performance on Konica Minolta devices
- Exact installation and calibration of Konica Minolta bizhub colour systems following predefined quality targets
- Hardware setup, calibration, RIP optimisation and ICC profiling
- Professional service offering, always maintaining the defined quality standard
- Continuous quality control system, also available for self-check and adjustment

→ Key benefits

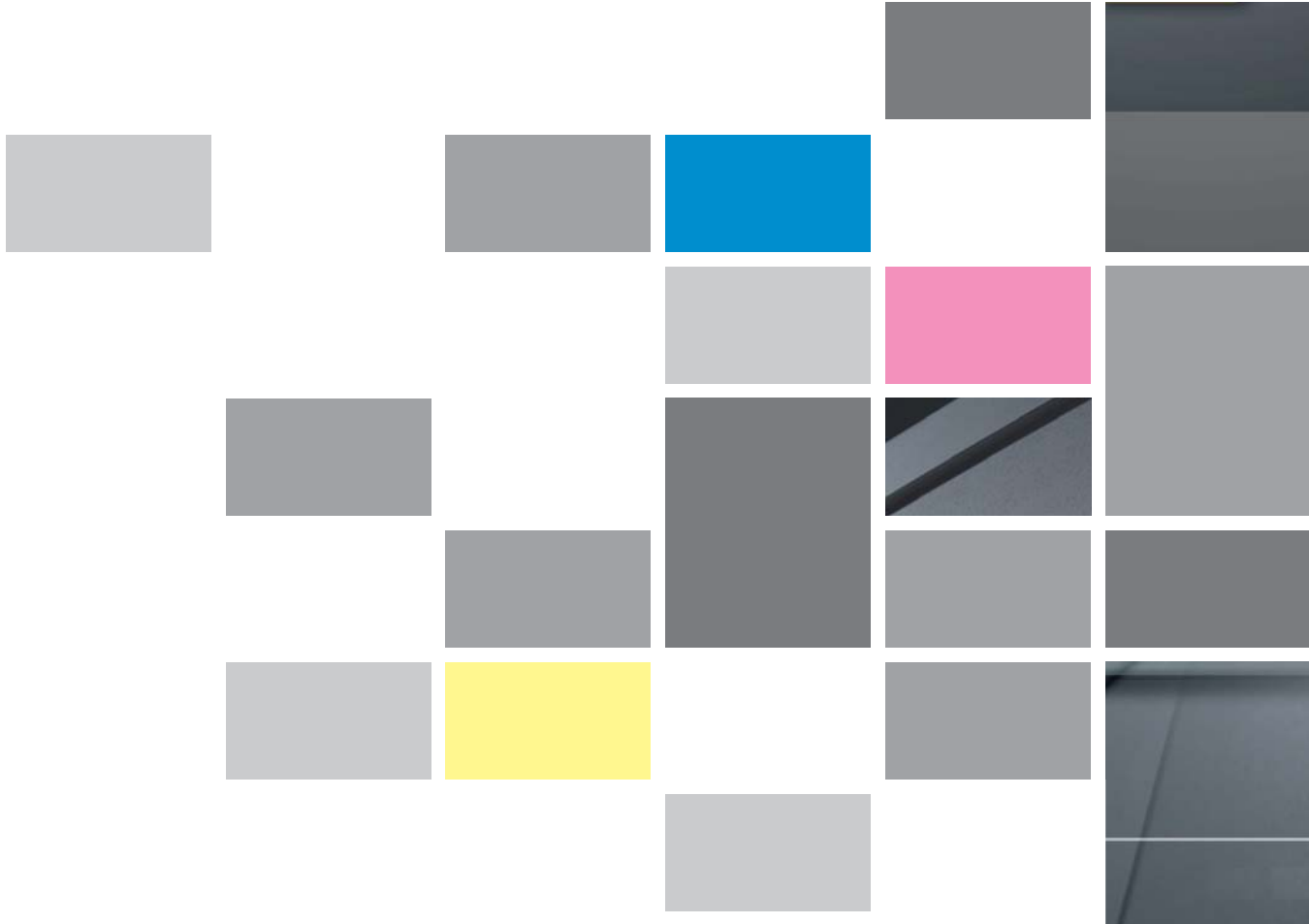
- Clearly defined quality standard
- Promises superior and highly consistent print quality
- Follows market-determined principles of quality control
- Reports Lab and Delta E values that refer to pre-defined targets
- Guarantees authentic colour reproduction

Graphic arts professionals can use the Konica Minolta Color Care package to create a reliable and consistent colour quality on their output systems.





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- Printed in Germany on chlorine-free bleached paper.

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